

Advocate Tips Webinar Summary December 6, 2018

1) Striving towards stardom

Activity needed to be star

	Two-star	Three-star
• Section A- Stewardship Education:	1	2
• Section B- Advocate Training:	1	2
• Section C- Connecting People:	1	3
• Section D- Shared about Everence:	4	8
• Submit advocate activity report:	2+	4

Sharing allotments are determine by activity and Everence membership

• Stewardship advocate activity	+	Everence membership	
Level 1=	\$250	10-19%	\$500
2-star =	\$500	20-29%	\$1,000
3-star =	\$1,000	30%+	\$2,000

2) Used stewardship education resources (section A)

- Sermons (check with pastor, church website to confirm)
- Three recommended books (all available on Amazon)
 1. *Not Your Parent's Offering Plate* by Clif Christopher (leaders)
 2. *Treasure* by Jacob Armstrong (devotional-all)
 3. *Your New Money Mindset* by Brad Hewitt & James Moline (small groups)
- Presentations (any workshop, seminar, webinar that provides either/or biblical and/or practical education on becoming a faithful financial steward)

3) Participated in advocate training activities (section B)

- Advocate representatives (personal connections with Everence representatives)
- Everence events (attended Everence led events like the Spring appreciation or Fall workshops)
- Leadership participation (one or more leaders attended an Everence)

4) Connected people to Everence services (section C)

- Newsletter (C.1- included Everence related bulletin announcements)
- Facebook (C.1- same as newsletter)



- Life Events (C.2- Identified people who had a desire to meet with an Everence financial advisor after a life event including birth, marriage, retirement, etc. This means communicating and passing along the information to the advisor.
- Budget and Debt newsletter (C.3- a connection counts for each person who picks up the budget and debt counseling brochure. Maintain a small supply of brochures.)

5) Shared about Everence (section D)

- Advocate Update bulletin announcements (D-1)
- Toolkit (D-2)
- Welcome packets (D-4)
- Bulletin board (D-5)

6) Advocate Activity Report Reminder

- Deadline to submit any report is January 10
- To find out what activity you have submitted you can:
 - a. Contact your Everence stewardship consultant (see below)
 - b. Go to MyEverence (secured section on everence.com. You must register to access)

7) Stewardship Consultants (contact your stewardship consultant with questions, requests and inquiries)

Martin Navarro, (800) 348-7468, martin.navarro@everence.com
 Steve Bustos, (800) 348-7468, steve.bustos@everence.com
 Rhoda Blough, (970) 219-0900, rhoda.blough@everence.com
 Jim Smith, (800) 348-7468, jim.smith@everence.com
 Lana Miller, (540) 437-7422, lane.miller@everence.com
 Mitch Stutzman, (316) 283-3800, mitch.stutzman@everence.com
 Kevin Nofziger, (717) 653-6662, kevin.nofziger@everence.com
 Marlene Kroeker, (800) 348-7468, marlene.kroeker@everence.com
 Bruce Breckbill, (330) 857-9988, bruce.breckbill@everence.com
 Randy Nyce, (215) 703-0111, randy.nyce@everence.com
 Lyle Miller, (800) 348-7468, lyle.miller@everence.com
 Colin Saxton, (503) 550-1599, colin.saxton@everence.com

8) 2019 Stewardship Advocate webinar schedule (times include 2 & 8 p.m. Eastern)

- Thursday, January 10 Budgeting and debt counseling
- Thursday, April 11 Stewardship advocate stories
- Thursday, July 11 Banking services
- Thursday, October 10 Telling the Everence story

Thanks for all your valuable contributions in advancing the stewardship ministry of your congregation.