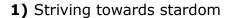
## Advocate Tips Webinar Summary December 6, 2018



Activity needed to be star

		I wo-star	Inree-star
•	Section A- Stewardship Education:	1	2
•	Section B- Advocate Training:	1	2
•	Section C- Connecting People:	1	3
•	Section D- Shared about Everence:	4	8
•	Submit advocate activity report:	2+	4

Sharing allotments are determine by activity and Everence membership

•	Stewardship advocate activity		+	Everence membership	
	Level 1=	\$250		10-19%	\$500
	2-star =	\$500		20-29%	\$1,000
	3-star =	\$1,000		30%+	\$2,000

- **2)** Used stewardship education resources (section A)
  - Sermons (check with pastor, church website to confirm)
  - Three recommended books (all available on Amazon)
    - 1. Not Your Parent's Offering Plate by Clif Christopher (leaders)
    - 2. Treasure by Jacob Armstrong (devotional-all)
    - 3. Your New Money Mindset by Brad Hewitt & James Moline (small groups)
  - Presentations (any workshop, seminar, webinar that provides either/or biblical and/or practical education on becoming a faithful financial steward)
- **3)** Participated in advocate training activities (section B)
  - Advocate representatives (personal connections with Everence representatives)
  - Everence events (attended Everence led events like the Spring appreciation or Fall workshops)
  - Leadership participation (one or more leaders attended an Everence)
- **4)** Connected people to Everence services (section C)
  - Newsletter (C.1- included Everence related bulletin announcements)
  - Facebook (C.1- same as newsletter)



- Life Events (C.2- Identified people who had a desire to meet with an Everence financial advisor after a life event including birth, marriage, retirement, etc. This means communicating and passing along the information to the advisor.
- Budget and Debt newsletter (C.3- a connection counts for each person who picks up the budget and debt counseling brochure. Maintain a small supply of brochures.)
- **5)** Shared about Everence (section D)
  - Advocate Update bulletin announcements (D-1)
  - Toolkit (D-2)
  - Welcome packets (D-4)
  - Bulletin board (D-5)
- 6) Advocate Activity Report Reminder
  - Deadline to submit any report is January 10
  - To find out what activity you have submitted you can:
    - a. Contact your Everence stewardship consultant (see below)
    - b. Go to MyEverence (secured section on everence.com. You must register to access)
- **7)** Stewardship Consultants (contact your stewardship consultant with questions, requests and inquiries)

Martin Navarro, (800) 348-7468, martin.navarro@everence.com
Steve Bustos, (800) 348-7468, steve.bustos@everence.com
Rhoda Blough, (970) 219-0900, rhoda.blough@everence.com
Jim Smith, (800) 348-7468, jim.smith@everence.com
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Kevin Nofziger, (717) 653-6662, kevin.nofziger@everence.com
Marlene Kroeker, (800) 348-7468, marlene.kroeker@everence.com
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Randy Nyce, (215) 703-0111, randy.nyce@everence.com
Lyle Miller, (800) 348-7468, lyle.miller@everence.com
Colin Saxton, (503) 550-1599, colin.saxton@everence.com

## 8) 2019 Stewardship Advocate webinar schedule (times include 2 & 8 p.m. Eastern)

Thursday, January 10 Budgeting and debt counseling
 Thursday, April 11 Stewardship advocate stories

• Thursday, July 11 Banking services

• Thursday, October 10 Telling the Everence story

Thanks for all your valuable contributions in advancing the stewardship ministry of your congregation.